

Swift Conservation's Mailing Lists and compliance with the EU's General Data Protection Regulation (GDPR)

Our statement on how we store, use and protect your personal information

Overall purpose: Swift Conservation uses e-mail to communicate with people like you who are interested in the conservation of Swifts (*Apus apus*). We store and use your personal information to send you messages and materials about Swifts and their conservation, and about allied matters.

How we gather your personal information: We gather names and e-mail addresses from the e-mails that you send to us. Swift Conservation does not gather personally identifiable information of visitors to its web site.

What we store: Your name and e-mail address, (as written on your e-mails to us) and if you supply them, your postal address and phone number.

What we do not store: We do not ask for nor store any of your financial details, nor any personal information such as date of birth, sex or race. When you order products via our Shopping Page we do not receive any information from the financial intermediaries such as Pay Pal and VISA other than the name, the e-mail and postal address of the purchaser, the product ordered and the sum paid.

How we store it: All gathered material is stored on password-protected computer systems under our personal control. We use neither paper nor off-site "Cloud" storage.

How we protect it: We use up-to-date commercial anti-virus and anti-malware protection, we scan for potential problems regularly and we update our systems whenever we are advised to by the software manufacturers. Our computer systems are kept either in our personal care or else securely locked up.

How we use it: Your personal information is used for personal communications from Swift Conservation, and for mailing out items of general interest to group mailing lists.

Your rights: You may at any time ask to see the information we hold on you, and likewise you may ask for it to be deleted, and we will comply. If you no longer wish to receive mailings from us, please tell us.

Edward Mayer

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